

# Community Advocacy Checklist

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Use this checklist as a takeaway resource to help guide your community advocacy efforts. It summarises the strategic steps from the CDA SA Strategic Guide.

## 1. Define Your Campaign

- Have we defined a clear goal? (e.g., limit building heights, protect heritage)
- Have we identified what outcome we want to achieve?
- Is our objective realistic and measurable?

## 2. Identify Stakeholders

- Who are our supporters and allies? (Residents, schools, business owners)
- Who are the decision-makers? (Councillors, MPs, Panel members)
- What are their interests and motivations?

## 3. Build the Evidence

- Have we reviewed the Planning and Design Code?
- Have we gathered supporting data (e.g., traffic, overshadowing, heritage)?
- Do we have photos, maps, or expert reports to support our case?

## 4. Choose Your Tactics

- Have we created a communications plan?
- Are we using social media or email campaigns to mobilise support?
- Have we planned public meetings, petitions, or media releases?

## 5. Know the Legal Pathways

- Is the development subject to community notification?
- Have we submitted a written objection on time?
- Are we eligible to speak at a hearing or lodge an appeal?

## 6. Stay Organised and United

- Do we have a clear governance structure and assigned roles?
- Are we maintaining consistent public messaging?
- Are we documenting our communications and decisions?

## 7. Use Available Resources

- PlanSA (plans, zoning, submissions): <https://plan.sa.gov.au>
- CDA SA (templates, training): <https://cdasa.com.au>
- Environmental Defenders Office: <https://www.edo.org.au>

Many more are available from the members section of our website at [cdasa.com.au](https://cdasa.com.au).

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